

CONTRACT

KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

And:

Shorr Johnson Magnus
100 N. 20th Street, Suite 201
Philadelphia, PA 19103

| | | |
|--|---|--|
| <u>Contract / Revision</u> 66177 / | | <u>Alt Order #</u> 25321696 |
| <u>Product</u> TV | | |
| <u>Contract Dates</u> 10/02/16 - 10/10/16 | | <u>Estimate #</u> |
| <u>Advertiser</u> Jay Inslee for Governor | | <u>Original Date / Revision</u> 09/29/16 / 09/29/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KAYU | <u>Account Executive</u> Kara Erickson | <u>Sales Office</u> Political Revenue |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| E 1 | KAYU | 10/03/16 | 10/03/16 | BBT | M-F 730-8p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | M----- | | | | 1 | \$250.00 | | | |
| E 2 | KAYU | 10/04/16 | 10/04/16 | BBT | M-F 730-8p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -T----- | | | | 1 | \$250.00 | | | |
| E 3 | KAYU | 10/05/16 | 10/05/16 | BBT | M-F 730-8p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | --W---- | | | | 1 | \$250.00 | | | |
| E 4 | KAYU | 10/06/16 | 10/06/16 | BBT | M-F 730-8p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ---T--- | | | | 1 | \$250.00 | | | |
| E 5 | KAYU | 10/07/16 | 10/07/16 | BBT | M-F 730-8p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ----F-- | | | | 1 | \$250.00 | | | |
| E 6 | KAYU | 10/10/16 | 10/10/16 | BBT | M-F 730-8p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/10/16 | 10/16/16 | M----- | | | | 1 | \$250.00 | | | |
| E 7 | KAYU | 10/05/16 | 10/05/16 | BBT | M-F 7-730p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | --W---- | | | | 1 | \$250.00 | | | |
| E 8 | KAYU | 10/10/16 | 10/10/16 | BBT | M-F 7-730p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/10/16 | 10/16/16 | M----- | | | | 1 | \$250.00 | | | |
| E 9 | KAYU | 10/03/16 | 10/03/16 | M-F Late News | M-F Late News | | :30 | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | M----- | | | | 1 | \$190.00 | | | |
| E 10 | KAYU | 10/04/16 | 10/04/16 | M-F Late News | M-F Late News | | :30 | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | -T----- | | | | 1 | \$190.00 | | | |
| E 11 | KAYU | 10/05/16 | 10/05/16 | M-F Late News | M-F Late News | | :30 | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.



KAYU
4600 S Regal St
Spokane, WA 99223
(509)448-2828

www.kayutv.com

| | | |
|----------------------------|----------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 66177 / | | 25321696 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/02/16 - 10/10/16 | TV | |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| Jay Inslee for Governor | | 09/29/16 / 09/29/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | --W---- | | | | 1 | \$190.00 | | | |
| E 12 | KAYU | 10/06/16 | 10/06/16 | M-F Late News | M-F Late News | | :30 | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ---T--- | | | | 1 | \$190.00 | | | |
| E 13 | KAYU | 10/07/16 | 10/07/16 | M-F Late News | M-F Late News | | :30 | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/03/16 | 10/09/16 | ----F-- | | | | 1 | \$190.00 | | | |
| E 14 | KAYU | 10/10/16 | 10/10/16 | M-F Late News | M-F Late News | | :30 | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/10/16 | 10/16/16 | M----- | | | | 1 | \$190.00 | | | |
| Totals | | | | | | | | | | | 14 | \$3,140.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 09/26/16 - 10/10/16 | 14 | \$3,140.00 | (\$471.00) | \$2,669.00 |
| Totals | 14 | \$3,140.00 | (\$471.00) | \$2,669.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Non-Discrimination Policy: [Licensee] and its station(s) do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from [Licensee] or its station(s) that is intended to discriminate on the basis of race or ethnicity.